

Boosting digital self-defense



(Senior) Corporate Communications Manager / PR Manager (m/f/d)

AS (SENIOR) CORPORATE COMMUNICATIONS MANAGER / PR MANAGER (M/F/D)

you will support us in shaping our company image and delivering our vision to become the industry leader in the cyber security awareness industry. Collaborating across the organization, you will work within the Corporate Communications team to communicate relevant corporate topics proactively and creatively across all channels. We are looking for someone who is extremely driven, full of energy and ideas to create stories and drive awareness in the fast-moving scale-up world. The ideal candidate (m/f/d) is used to work in the fast-paced scale-up environment, has a good understanding of multi-stakeholder communication across B2B frameworks, will have a strong understanding of the market dynamics and tech media landscape across Europe, and a passion to learn the niche market of Cyber Security.

YOUR MISSION

- Developing communication, PR, and messaging strategies across different markets
- Creating a wide range of communications materials including communications plans, press releases, and reactive statements
- Securing speaking opportunities to drive visibility and thought leadership
- Developing messaging and talking points for spokespeople for media interviews and speaking opportunities at industry conferences and events
- Cultivating and maintaining relationships with the technology press, key industry opinion leaders, and external stakeholders
- Assisting in a media training program, ensuring spokespeople are aligned on messaging and prepared for all press briefings and opportunities
- Staying informed on industry news and identify issues and trends for spokespeople

YOUR PROFILE

- Bachelor's or master's degree in communications, journalism, business, or a related field
- Several years of experience (3+ years) in communications, either in-house or within an agency; B2B experience preferred
- Outstanding writing and verbal communication skills in English (French is a plus)
- A global mindset and preferably prior experience in a fast-paced, high-growth startup environment
- Experienced in drafting messaging materials and working with cross-functional teams
- Ability to leverage media campaigns to generate increased awareness to a wide range of audiences
- High interest in technology and cyber security
- Excellent attention to detail, with a solution-oriented mindset

WHY US?

- Independent work in a team and steep development opportunities in a fast-growing company in the field of cyber security / IT security
- A competitive fixed salary
- Mobility Package (subsidized bicycle or public transport subsidy)
- 33 days of vacation and a flexible home office arrangement
- Option on a KiGa place through our cooperation "SoSafe X FRÖBEL"
- Company pension program
- Lots of (virtual and physical) networking and community formats, such as weekly "team bootcamp" as a shared sport, mystery lunches and tech talks
- A cool team (already >350 employees) with diverse backgrounds and an inside look at a fast-growing, VC-backed startup
- A stylish, well-connected office in the heart of Cologne-Ehrenfeld (47 seconds to Kebapland!)

ABOUT US

As a Cyber Security Hero at SoSafe, you make the world a little better: Our Awareness Platform helps over 1,800 organizations build up their human firewall, thereby protecting themselves against costly cyberattacks. SoSafe is one of the fastest growing tech companies, and is already a leading provider of security awareness solutions in Europe. Backed by strong VC funding, we are looking for more motivated team players who will assist us with our ambitious mission. Are you interested in being a part of this exciting journey? Apply now!

APPLY FOR THIS JOB